INTERREG IVC Good Practices exhibition

Background

INTERREG IVC developed an exhibition which consists of 11 interactive thematic stands and gives an overview of about 60 good practices identified by the projects. The exhibition encourages visitors to have a closer look at the INTERREG IVC online good practice database which now has over 500 examples of good practices and are accessible to all EU regions on the INTERREG IVC website.

The thematic stands in the exhibition present all sub-themes of the INTERREG IVC thematic priorities. One additional stand is devoted to the INTERREG IVC programme and also presents Thematic programme Capitalisation.

This exhibition is a tool to present results of the interregional cooperation. Stands are targeted at practitioners looking for inspiring ideas and practices that could be transferred to their own country to improve policies.

According to needs, all stands or some of them can be displayed in different institutions, events, workshops.

List of the stands and projects presented:

1. Employment, human capital and education
   DART, ESF6CIA, GENDER4GROWTH, IES, PADIMA, PEOPLE, SMART EUROPE, SOLIDARCITY, UNICREDs, WINNET 8

2. Entrepreneurship and SMEs
   CIE, Enspire EU, MITKE, PROSPECTS, REGIO-CRAFTS

3. Information society
   DC, DLA, ENGAGE, IMMODI, I-SPEED, Osepa, RTF

4. Innovation, research & technology development
   DISTRICT+, ECOREGIONS, ERMIS, FRESH, MKW

5. Biodiversity and preservation of natural heritage, air quality
   CITEAIR II, PERIURBAN, REVERSE

6. Cultural heritage and landscape
   B-TEAM, EUROSCAPES, PRESERVE, VITOUR LANDSCAPE

7. Energy and sustainable transport
   CO2FREE, EPTA, FLIPPER, LoCaRe, POWER, R4GG, RETS

8. Natural and technological risks, climate change
   CIVPRO, CLIMACTREGIONS, ERCIP, EUFOFINET, F:ACTS!, HERITPROT, MiSRaR, PRoMPt

9. Waste prevention and management
   C2CN, Pre-Waste, SufalNet4EU, W2E

10. Water management
    SuPorts, SUSTAIN, Sustain, Water CoRe, WF

11. INTERREG IVC (Good practices database, Thematic Capitalisation)
Content of the stands:

Each thematic stand showcases good practices identified within the INTERREG IVC projects. Short descriptions with pictures give background information, further details about the project can be found by visiting projects’ websites. Most of the stands have also integrated iPads and TVs that show videos or other electronic outputs of projects.

INTERREG IVC exhibition in your country

This exhibition was shown for the first time during the OPEN DAYS 2012 on 8-11 October at the Committee of the Regions. All exhibition stands can be transported and displayed in other events in the Programme territory (EU 27 + Switzerland and Norway).

If you are interested in hosting this exhibition (all or just some of the stands) please contact the Joint Technical Secretariat of the INTERREG IVC Programme (info@interreg4c.eu).

Technical specifications:

- The exhibition consists of 11 stands.
- Each can be exhibited separately.
- Information on the stand is displayed on both sides.
- All information on the stands is displayed in English.
- Assembled stand is 2.45(l), 2.10(h), 0.4(w) m and weighs around 120 kg.
- For displaying one stand a space of 2.45 x 0.4 m is needed. It is best viewed from 1-1.5 m distance; therefore a space of 2.45 x 3 m should be reserved for displaying one stand. In case it is planned to have stands as a background to interview someone, 3-4 m of extra space should be accounted for.
- Stands have integrated electronic devices such as TVs, iPads or PCs, therefore connections to 220V plugs are needed.
- The exhibition can only be displayed indoors.
- Stands are transported by Ford Transit type van, so parking should be foreseen during the exhibition days.
- Each stand is packed separately, a trolley and a lift that can accommodate 2.45 x 0.6 x 0.6 m load will be needed in case the stands are not displayed on the ground floor.
- 1x1x1 m space should be accounted for in an extra room for storing the packaging of the stands and equipment during the exhibition.
- It takes about 45 min to assemble and 30 min to dissemble one stand. Some noise is made during this. The space is left clean after the completion of the stands.

More information:

- Photo gallery of the exhibition and stands