Zooming in on INTERREG EUROPE

Parallel tutorial sessions

Joint Technical Secretariat
3 December 2014, Bologna conference
AGENDA

1. Improving Structural Funds programmes
2. Public administrations as main target group
3. Mobilising stakeholders
4. Capturing results
1. Improving Structural Funds programmes
ERDF + ESF = **Structural Funds** + Cohesion Fund

= The Funds + EAFRD + EMFF = ESI Funds

(European Structural and Investment Funds)
Why? rationale

Objective set in the ETC Regulation - Article 2(3)(a) for interregional cooperation:

‘to reinforce the effectiveness of cohesion policy’

‘identification and dissemination of good practices with a view to their transfer principally to operational programmes under the Investment for growth and jobs goal but also, where relevant to cooperation programme’
Goal 1: Investment for growth & jobs
EUR 340 billion

Goal 2: European Territorial Cooperation
EUR 10.2 billion

INTERREG EUROPE
EUR 359 m
1. Improving Structural Funds

How is it reflected at project level?

Policy instruments addressed to be specified in application form

<table>
<thead>
<tr>
<th>B.2 Main policy instruments addressed and territorial context</th>
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<tr>
<td>How many policy instruments are addressed by the project?</td>
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<tr>
<td>B.2.1 Policy instrument n°1</td>
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<td>• Definition</td>
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Please describe the policy instrument addressed (e.g. name, objective, characteristics). If possible, please specify the specific measure / priority which is addressed.

At least half of the policy instruments addressed by a project need to be related to Structural Funds programmes.
How do you improve policies?

• Support **new projects**

• Change programme **governance**

• Change programme **structure**
2. Public administrations as main target groups
Why? Rationale

**INTERREG EUROPE**: dedicated to improving **policy instruments**

**Public administrations**: organisations responsible for **policy design and implementation**

**Public administrations**: core target group of **INTERREG EUROPE**
How is it reflected at project level?

Participation of public administration: **pre requisite**

  e.g. When Structural Funds programme addressed, Managing Authorities (MA) / Intermediate Bodies (IB) should be involved

If organisation responsible for the policy instrument addressed is not a partner, it should provide a **letter of support**
3. Mobilising stakeholders
3. Mobilising stakeholder

Why? Rationale

4 levels of learning in interregional cooperation

1. Individual learning
2. Organisational learning
3. Regional stakeholders learning
4. External / EU level learning

Key success factor to interregional learning: to go beyond individual / organisational learning
How to optimise learning?

Creation of stakeholder groups:

- 1 group per partner region
- Members:
  - organisations competent in the field tackled by the project (e.g. for innovation: research centres, universities, agencies, SMEs)
  - body in charge of policy instrument addressed (in case this body is not a partner)
- Involved in the interregional learning process
4. Capturing results
Why? Rationale

- Importance to demonstrate results beyond policy changes
- Impacts of cooperation can take time
- Tackle the pilot action ‘paradox’: pilot action cannot be known at the application stage
4. Capturing results

**How? Project organised in 2 phases**

Phase 1
(1 to 3 years)

Exchange of experience ending up with the production of 1 action plan / region

Phase 2
(2 years)

**Monitoring** of the action plan implementation + possible pilot actions
4. Capturing results

Insight into phase 2

- Primarily dedicated to monitoring the Action Plan implementation

- Activities pre-defined by the programme (i.e. 2 partner meetings, 1 dissemination event, website update and reporting activities)
THANK YOU