Innovation & knowledge economy

Entrepreneurship and SMEs: 44 (36%)
Innovation, research and technology development: 37 (31%)
Information society: 20 (17%)
Employment, human capital and education: 18 (17%)

Total: 119

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Innovation & knowledge economy

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Entrepreneurship and SMEs
Potentially relevant for INTERREG EUROPE

Creative industries

Entrepreneurship

Support to sector

Support to SMEs (one stop shop, state aid, public procurement)

Rural development

Eco-innovation

Access to finance

Clusters

Industrial parks

Business succession

Corporate social responsibility

Territorial marketing
Approved project database at www.interreg4c.eu

Approved projects database

The database below provides information on the projects approved under INTERREG IVC. In order to obtain information on particular project, you can apply different search criteria or search by keyword. After introducing or selecting the information in at least one of the criteria, you will be provided with search results.

Search by keywords: [Enter keywords]
Projects acronyms: [Enter acronyms]
Type of projects:
- Capitalisation
- Regional initiative
Priority:
- Innovation and the knowledge economy
- Environment and risk prevention
Sub-themes: [Select Thematics]
Country: [Select Country]
Region: [Select Region]
Lead Partner:
- Yes
- No

See All | Reset | Search
Thematic capitalisation results

http://www.interreg4c.eu/Capitalisation
Get inspired!

EU trends on Competitiveness of SMEs

Philippe Deléarade and Séverine Ouvry

Capitalisation experts

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SMEs Competitiveness

Policy fields

- Entrepreneurship
- Access to market
- Financing
- Innovation
- Skills
- Support to sectors / clustering
- Eco-conception / resources efficiency
- International development
- Access to market
Entrepreneurship trends

Education

- Develop entrepreneurial spirit
- Primary education
- No age limit
- Training
- Coaching

Social entrepreneurship

- Fight social exclusion
- Inclusive Growth

Target groups support

- Young people
- Migrants
- Unemployed
- Women
- Minorities
- …
Innovation

Closer to market

- Higher TRL (Technology Readiness Level)
- KET (Key Enabling Technologies)
- Pilot manufacturing lines (with KETs)
- Public procurements

Societal challenges

- Innovation drivers:
  - Health, demographic changes …
  - Food security…
  - Energy
  - Transport
  - Climate
  - Secure
  - Inclusive and reflective society

SME focus in EU policies

- H2020:
  - 20% funds to SMEs
  - SME instrument (€ 3 Bn)
- COSME
  - Loan Guarantee
  - Enterprise Europe Network
- Eramus for Young entrepreneurs
- Eureka
- Eurostar

Access to knowledge and facilities

- Open innovation
- Clustering
- Techno parks
- Training

Cluster development

Skills

Financing

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Financing trends

Various financing schemes
- Guarantees
- Loans
- Seed and venture capital
- Business Angels
- Grants

New schemes
- Crowdfunding
- Corporate start up programmes
- Microfinance

Integrated support
- Advice
- Training
- Guidance

Entrepreneurship
Innovation

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Eco-conception and resources efficiency trends

**Why**
- Regulation
- Costs reduction
- Marketing

**Tools/initiatives**
- Life cycle assessment
- Circular economy
- Carbon Footprint
Access to market and international development trends

Global Market
- Market size
- New production facilities
- Diversification

Access and Regulations
- Public procurements
- Patents
- Standards
- E-administration and e-invoicing

Support
- Clusters
- Fair trades
- International visits
- Local human resources

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Support to sectors and clustering trends

- **Mutualisation**
  - Knowledge
  - Costs
  - Human Resources
  - Training and coaching

- **Innovation**
  - Co-developments
  - R&D links
  - Platforms
  - Triple helix

- **Internationalisation**
  - Visibility
  - International visits

**Support to sectors / clustering**

**Innovation**

**Access to market**

**International development**

**Skills**
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