INTERREG IVC
THEMATIC PROGRAMME CAPITALISATION

Network of capitalisation experts
Introduction

On 22 June 2012 INTERREG IVC launched the Thematic Programme Capitalisation that aims to exploit the knowledge capital gained from the INTERREG IVC projects working on a similar topic (in total 12 Capitalisation topics). The results of this initiative could be of benefit to all regions around Europe. The focus by definition is on the thematic content and not on the processes of interregional cooperation.

The Programme has commissioned a team of specialised experts per topic. The role of these experts is to analyse the projects’ features and results, identify their added value compared to the EU state of the art in their specific thematic field and make policy recommendations. The exercise is coordinated at the Programme level by the Joint Technical Secretariat.

This booklet presents briefly the experience of all 28 thematic experts assigned to carry out the capitalisation exercise and the INTERREG IVC officers that coordinate their work.

In addition, at the end of this document there is a short description of a parallel study on the exchange of experience processes and the expert appointed to this.
## Contents

12 Capitalisation topics ........................................................................................................... 4
111 INTERREG IVC Projects involved .................................................................................. 5
Innovation Systems (triple helix and open innovation) ......................................................... 6
Innovation capacity of SMEs .............................................................................................. 7
Eco Innovation ................................................................................................................... 8
Creative industries .............................................................................................................. 10
Entrepreneurship ................................................................................................................ 11
E-government services ........................................................................................................ 13
Demographic change .......................................................................................................... 14
Rural development .............................................................................................................. 15
Climate change .................................................................................................................... 16
Energy efficiency ................................................................................................................ 18
Renewable energy .............................................................................................................. 20
Sustainable transport ......................................................................................................... 22
Capitalisation on exchange of experience processes ......................................................... 24
INTERREG IVC capitalisation and communication team .................................................... 25
Contact details ................................................................................................................... 26
12 Capitalisation topics

- Innovation systems
- Innovation capacity of SMEs
- Eco-innovation
- Creative industries
- Entrepreneurship
- E-government services
- Demographic change
- Rural development
- Climate change
- Energy efficiency
- Renewable energy
- Sustainable transport
111 INTERREG IVC Projects involved

Priority 1 Innovation and the knowledge economy
1. Innovation systems (triple helix & open innovation):
   - URMA, ERMIS, CLIQ, EURIS, INNOPOLIS, IPP, UNICREDS, KNOW-MAN, KNOW-HUB, INOLINK

2. Innovation capacity of SMEs
   - ERIK ACTION, INNOHUBS, MINI EUROPE, SMART +, DISTRICT +, INNOMOT, PERIA

3. Eco-innovation
   - ECREIN +, FRESH, ECOREGIONS, RECOMMEND, CIE, DESUR, PROSESC

4. Creative industries
   - CITIES, CREA.RE, CREATIVE GROWTH, CREATIVE METROPOLES, ORGANZA, INNOCRAFTS, INCOMPASS, REGIO-CRAFTS, SEE, BOO-GAMES, TOOL QUIZ, CERAMICA, PLUSTEX, CROSS-INNOVATION

5. Entrepreneurship
   - ENSPIRE EU, IMAGEEN, PROSPECTS, PASE, MESSE, YOUNG SMES, ENTREDI, YES

6. E-government services
   - DLA, ECITIZEN II, OSEPA, I-SPEED, PIKE, IMMODI

7. Demographic change
   - DART, ESF6 CIA, PEOPLE, CREATOR, DAA, CASA, INN.O.V.AGE, PADIMA, RTF

8. Rural development
   - MICROPOL, RURALAND, ICER, E-CREATE, DANTE, CESR, ROBINWOOD PLUS, GRISPLUS, B2N

Priority 2 Environment and the risk prevention
9. Climate change
   - F:ACTS!, REGIOCLIMA, POWER, RSC, CLIMACTREGIONS, GRABS, CLUE

10. Energy efficiency
    - EU 2020 GOING LOCAL, STEP, RENERGY, ENERCITEE, LOCARE, SERPENTE, IMEA, REGREEN, GREENITNET, IMAGINE, PLUS, CO2FREE

11. Renewable energy
    - 4 POWER, RENREN, MORE4NRG, RETS BIO-EN-AREA, GEOPOWER, REGIONS4GREENGROWTH

12. Sustainable transport
    - CAPRICE, SUM PROJECT, ECOTALE, FLIPPER, EPTA, POSSE, POLITE, RITS-NET, CATCH_MR, MMOVE, PIMMS CAPITAL, PIMMS TRANSFER, INVOLVE, MOG, CYCLECITIES
Innovation systems
(triple helix and open innovation)

Expert

Peter Heydebreck  Inno AG

Peter is the director of the Inno group consulting in innovation strategies. He is also a professor at the University of Örebro (Sweden) and specialised in entrepreneurship, technology and innovation, cluster policy, networks and relationship management. He holds a Master in Business Administration and a Ph.D. in Network Management. He participated in the evaluation of the spin-off programme “AplusB” on behalf of the Austrian ministry for transport, innovation and technology and he was a jury member of the Assembly of European Regions.

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INTERREG IVC competence

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Akos joined the secretariat in 2007, where he worked until March 2013 as the Information Point West and now as a Project Office for the INTERREG IVC programme in Lille/France. He started his professional career in the Prime Minister’s Office in Budapest, Hungary, where he dealt with financial control and monitoring of EU funds and of the national budget. In 2004 he joined the Joint Technical Secretariat of the Slovenia-Hungary-Croatia INTERREG IIIA Neighbourhood Programme in Ljubljana/Slovenia as the Hungarian member. Akos graduated as an economist from the faculty of non-profit organisations and diplomacy of the West-Hungarian University in Sopron/Hungary in 2002.

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Innovation capacity of SMEs

Experts

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Experts
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INTERREG IVC competence

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Martina worked for two and a half years as a Finance Officer. She is now part of the project team, where she supports approved projects and monitors their development, provides assistance to potential applicants and is involved in the assessment of project proposals. She is the main contact person for Information Point North. In her previous position in Berlin, she dealt with project management of several European cooperation projects funded under the Community programmes INTERREG IIIC and Intelligent Energy Europe. Martina studied economics at the Vienna University of Economics and Business Administration (Austria) at the University of Potsdam (Germany).

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Creative industries

Experts

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**Entrepreneurship**

**Experts**

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E-government services

Experts

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Demographic change

Expert

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Rural development

Experts

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Climate change

Experts

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Elena supports approved projects and monitors their development. She has a particular overview on the projects funded under the sub-theme “natural and technological risks, including Climate Change”. She provides assistance to potential applicants and is involved in the assessment of project proposals. Elena previously worked at the INTERREG IIIC West JTS. She also worked at the Venice City Council, in Italy, where she managed several projects co-financed by ETC programmes. Elena holds a Master degree in International Relations and Safeguarding of Human Rights and an MSc in Managing Sustainable Rural and Mountain Development. She studied at the Universities of Padua (Italy), Madrid (Spain) and at the University of the Highlands and Islands (UK).

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Energy efficiency

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Renewable energy

Experts

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Sustainable transport

Experts

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José Manuel is the head of technical regulation of rail regulation Unit in the Institute of Transportation and Mobility (IMTT). He is specialised in transport planning and policies, including transport economies. He holds a Postgraduate degree in Transport. He worked as consultant in various strategic transport plans in Portugal and Africa. He was also the director of the department of studies and projects at the National Institute of Rail (INTF).

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INTERREG IVC competence

Jason Martinez  Project Officer

Jasón supports approved projects and monitors their development. He joined the Joint Technical Secretariat in April 2013. Jasón previously worked for seven years at IDEPA, the Regional Development Agency of Asturias Regional Authority, in Spain, where he managed several projects co-financed by the EU Structural Funds, such as INTERREG IIIC South ESTIIC, INTERREG IVC nano4m, BORDWIIS+ and Atlantic Area AT-Clusters. Jasón holds a degree in economy and a PhD programme in business administration, which he acquired at the University of Oviedo (Spain).

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Capitalisation on exchange of experience processes

In parallel to the Thematic Capitalisation, the Programme has launched another study seeking to capitalise on the way the 184 Regional Initiative Projects deliver the exchange of experience processes.

It aims to better understand how the exchange of experience among partners is organised and how it can directly influence the policy framework of the regions. Another objective of the study to improve the way the exchange of experience is carried out in the present but also in the future programming periods.

In that context, an external expert was appointed and worked in parallel with the network of the thematic programme capitalisation experts. Please find the delivered study online here: http://www.interreg4c.eu/exchange_experience_study_full.pdf

Thomas Stumm  Expert for exchange of experience processes

Thomas is the Managing Director of EureConsult S.A. since 1996 and has previously worked in various functions within the European Parliament. During the past 15 years, he participated in several EU-wide research projects which dealt with European Territorial Cooperation and has also gained extensive experience in evaluating EU-funded ETC programmes and projects. Thomas has also gained considerable practical experience in the field cross-border, transnational and interregional project-level work, mainly through his participation in various programmes and initiatives providing technical assistance to project and programme development and through an own elaboration of co-operation projects for the transnational and interregional INTERREG programmes.

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INTERREG IVC capitalisation and communication team

Magdalini Anagnostou Capitalisation Officer

Magda is in charge of the INTERREG IVC Thematic Capitalisation. Before joining the JTS, she worked as Project Officer for the INTERREG IVB North West Europe Programme in Lille and as external expert for the INTERREG Managing Authority in the Ministry of Economy and Finance in Greece. She also worked as a counselor and legal adviser on European projects and as polyvalent lawyer in Greece. Magda graduated with a Master of Law from Aristotle University of Thessaloniki (Greece) and holds an M.Phil in International Relations, Politics and Diplomacy from University Paris I - Panthéon Sorbonne in Paris. She has also studied Strategic thinking & systems tools for managing change and Capacities for managing development at the UK Open University.

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Nuala Morgan Communication Officer

Nuala is responsible for the communication strategy and implementation for the INTERREG IVC programme, and coordinates the communication activities of the four Information Points located in Rostock (DE), Katowice (PL), Valencia (ES) and Lille (FR). Before she joined the team in Lille, she used to work for the online European magazine, cafebabel.com – of which she is a founder member-, as communication and network coordinator. Nuala graduated with a BA (Hons) in Business and Politics with French from Trinity College Dublin, and has studied at the Institut d’Etudes Politiques in Strasbourg.

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Irma Austrauskaite Communication Officer

Irma is in charge of events organisation at programme level, and she coordinates national and regional events with the Information Points. Before joining INTERREG IVC, Irma was in charge of communication activities for the Latvia-Lithuania Cross Border Cooperation Programme. She also worked in the private sector where she gathered international experience in journalism, contemporary media and public relations. Irma obtained a MA degree in Communication and Information from Vytautas Magnus University (Lithuania). During her studies, she spent one semester at Dortmund University in Germany, where she focused on on-line journalism and multimedia studies.

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The first analyses reports and publications are available on

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