

**Interreg
Europe**



European Union | European Regional Development Fund



*Sharing solutions
for better regional policies*

Building a relevant partnership

Interreg Europe Secretariat

Brussels, 10-11 June 2015 | Lead Applicant Workshop



Session content & timing

- A. Information (40 min)**
- B. Practical exercise (40 min)**
- C. Conclusions (10 min)**



Starting blocks

- 1. What do I want to change?** → territorial context
- 2. How can I make a change?** → policy instruments
- 3. Who are my travel mates?** → project partners
- 4. Who's my team?** → stakeholder groups



1. WHAT DO I WANT TO CHANGE?



What is my need?

- What is the **territorial context** of each partner?
What is the problem each partner wants to solve in its region?

- What is the issue tackled by the project?



In the application form

Territorial context

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Territorial context

What is the geographical coverage of this policy instrument?

Please select



What is the state of play of the issue addressed by this policy instrument in the territory? What needs to be improved in the territorial situation?

Is this issue linked to the regional innovation strategy for smart specialisation (RIS3)?

Please select





In the application form

Issue addressed


C.2 Issue addressed

Based on the information provided in section B.2 ('policies addressed'), explain in more general terms the regional development issue addressed by the project and, in particular:

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C.3 Objectives

Programme priority specific objective the project will contribute to

Overall objective and sub-objectives 

- How does this issue fit in the European context and in the EU2020 strategy?
- How is it relevant to the INTERREG EUROPE programme and to the selected specific objective?
- How can interregional cooperation contribute to improve this issue?



2. HOW CAN I MAKE A CHANGE?



What is a policy instrument?

A policy instrument is a **means for public intervention**. It refers to any **policy, strategy, or law** developed by public authorities and applied on the ground in order to improve a specific territorial situation.

e.g.

- operational programmes for Growth and Jobs (ERDF and ESF funded)
- European Territorial Cooperation programmes
- any other local, regional or national policy instruments

the key element to identify at the start of your application

Example

Project on SME competitiveness



Location	Italy	Norway	Poland	France
Partners Involved	Apulia regional authority, MA (LP)	Ministry of Economy	Poznan city council	Regional association of incubators of Picardie
	Apulia Regional development agency			
Policy instrument addressed	Regional OP ERDF Measure 2.8.4 on business support	National programme on business creation	Municipal support programme to business start-up	Regional OP ERDF Measure 3.5.2 on young entrepreneurs

- 2 partners from the same territory can address the same policy instrument
- At least half of policy instruments addressed by EU regions = ERDF or ESF

See programme manual (section 4.6)



In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Definition



Please name the policy instrument addressed



Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.



Is this policy instrument related to the national or regional Structural Funds operational programme (ERDF/ESF)?



Be specific



**Give details
Explain why you
address it**



Please select

Eligibility issue





In the application form



How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?



Proposed performance indicator (in relation to the policy instrument addressed) 



Read carefully the programme manual (section 4.3.1)

Provide related target figure in section C.6.2



Be real and realistic



3. WHO ARE MY TRAVEL MATES?



Partnership

Your objective: to change a policy instrument

Who can do it?



My university?



The local NGO?



Grandma?

Public administrations:
organisations responsible for policy design and implementation



Core target group of Interreg Europe



Letter of support

If organisation responsible for the policy instrument addressed is **not** partner, it must provide a letter of support:

a commitment to fully support and closely follow the project implementation

Letter of support is **compulsory** whenever the partner is not directly responsible for the policy instrument addressed and it is an **eligibility criterion**



- for Structural Funds programmes: Managing Authority/Intermediate Body
- for any other policy: organisation responsible for this policy

Example

Project on SME competitiveness



Location	Italy	Norway	Poland	France
Partners Involved	Apulia regional authority, MA (LP)	Ministry of Economy	Poznan city council	Regional association of incubators of Picardie
	Apulia Regional development agency			
Policy instrument addressed	Regional OP ERDF Measure 2.8.4 on business support	National programme on business creation	Municipal support programme to business start-up	Regional OP ERDF Measure 3.5.2 on young entrepreneurs
Letter of support needed?	No	No	No	Yes

See programme manual (section 4.6)



In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Is the body responsible for this policy instrument included in the partnership?

Yes



Name of this responsible body

Please select



Letter of support? NOT NEEDED

In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Is the body responsible for this policy instrument included in the partnership?

Please name the responsible body and provide a support letter from this body

No

Letter of support? **REQUIRED**



Letter of support from the relevant organisation responsible for policy

For Structural Funds programmes (i.e. Investment for Growth and Jobs and European Territorial Cooperation programmes), the relevant organisation responsible for policy may differ from country to country. Detailed references are provided on the 'In my country' pages on the programme website www.interreg.eu.

Project acronym	
Project title	
Name of the organisation (original) including department (if relevant)	
Name of the organisation (English) including department (if relevant)	
Name of the policy instrument addressed (original)	
Name of the policy instrument addressed (English)	
Name of partner(s) concerned in the application form (English)	

We hereby confirm:

- that we were informed about the preparation of the above-mentioned project,
- that the topic tackled by this project is in line with our organisation's policy,
- that we acknowledge the participation of the above-mentioned partner(s) in the project,
- that we will engage with the stakeholder group and welcome opportunities for exchanging experiences with other institutions in Europe,
- that we will consider possibilities for implementation of the action plan through our policy instrument.

Name of signatory	
Position of signatory	
Date	
Signature and institution stamp (if exists)	



B.2.1.2 Partner(s) relevance for policy instrument 1

Partner



Please select



What are the partner's competences and experiences in the issue addressed by this policy?

What is the capacity of the partner to influence policy instrument 1?

How will the partner contribute to the content of the cooperation and benefit from it?



4. WHO IS MY TEAM?



Local stakeholder groups

- A compulsory element of the project
- A key tool for driving the change on the policy instrument
- One for each policy instrument addressed

Who are the members?

⇒ **The organisations concerned by the issue addressed**

The group composition varies depending on each regional context:

- ✓ **Local authorities**
- ✓ **Chambers of Commerce**
- ✓ **NGOs**
- ✓ **Private for profit companies**
- ✓ **Regional development agencies**
- ✓ **...**



Stakeholder mapping

How to identify the members?

Stakeholders	Why does the project need them?	What's in it for them?	How to engage them?



In the application form

B.2.1.3 Stakeholder group relevant for policy instrument 1

Stakeholder



Role of the stakeholders in relation to policy instrument 1?

How will this group be involved in the project and in the interregional learning process?



QUESTIONS AND ANSWERS



Conclusion

4 pieces of advise to remember:

- Be clear and specific in your descriptions (avoid acronyms, provide figures)
- Choose carefully the policy instruments addressed
- Involve directly the authorities responsible for the policy instruments. Letters of support should remain exceptions.
- 1 policy instrument = 1 stakeholder group = 1 action plan

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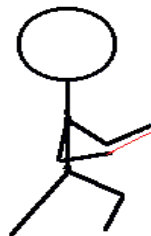


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