

**Interreg
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Twin transition for SMEs

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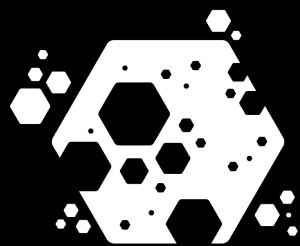
*Policy Expert – Smarter Europe
Policy Learning Platform*

30 January 2024

Webinar by the Interreg Europe Policy Learning Platform

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POLICY LEARNING
PLATFORM

Two actions



Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



Policy Learning Platform

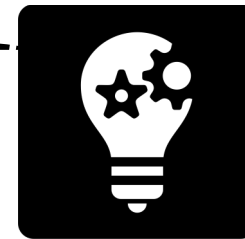
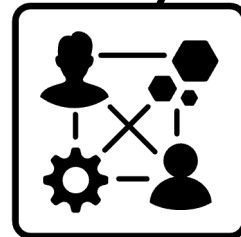
Further exploiting projects' achievements and opening up the programme benefits to all

The Platform in a nutshell

Policy-learning opportunities through **access** to:

People

Meet our community



Knowledge

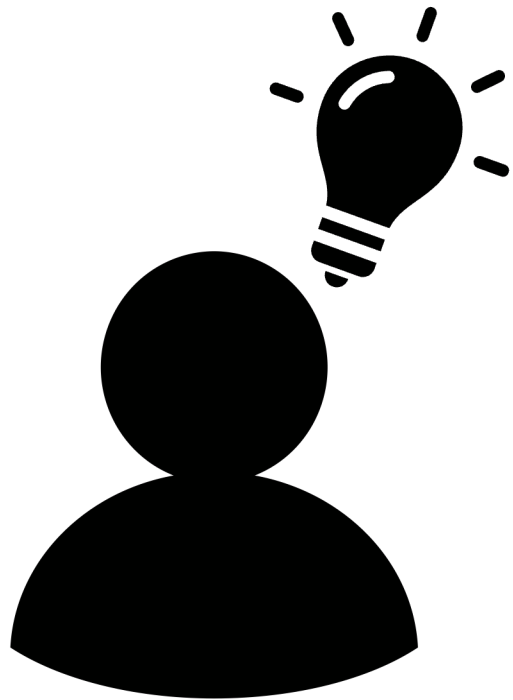
Find policy solutions



Expertise

Get policy advice

Why a webinar on the **twin transition**?



AccelerateGDT

Realign Cluster Policies to Accelerate the Twin Green and Digital Transitions

TOURBO

Boosting the transition pathway of MSMEs in tourism with green and digital transformation

SKYLA

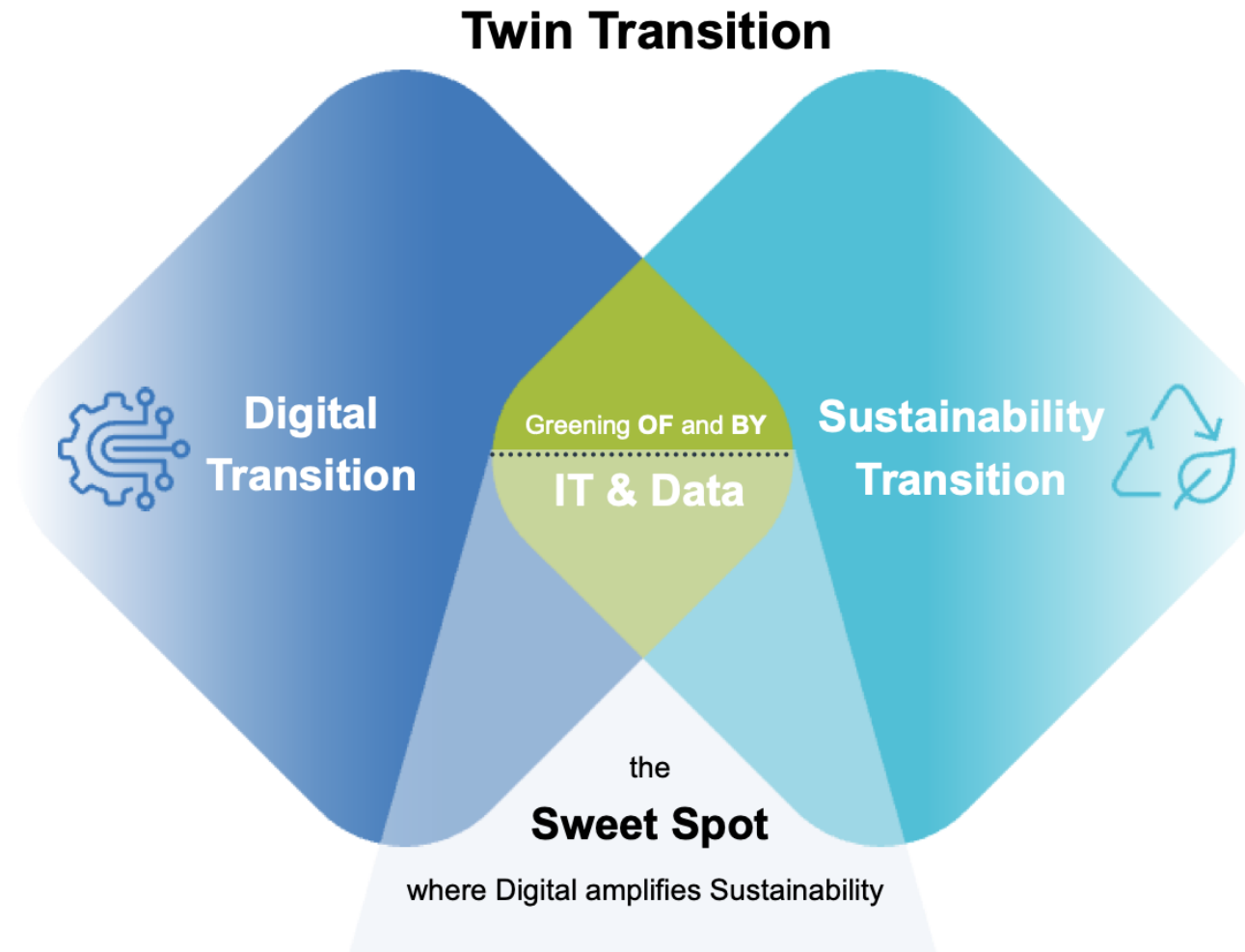
Smart Specialisation Skills Ecosystems for the Twin Transition



SMART

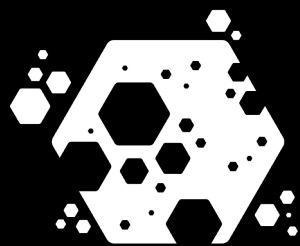
Skills for S3 and industrial transition

What is the **twin transition**?



Today's **Agenda**

- Keynote by **Stefan Muench**, on the foresight analysis **„Towards a Green and Digital future“**, EC Joint Research Centre
 - **Aisling McCarthy** on the **Climate Toolkit 4 Business (AccelerateGDT project)**, Government of Ireland
 - **Torbjörn Jonsson** on the **policy change achieved INNO INDUSTRY project**, Research Institute of Sweden
 - Panel discussion joined by **John Hobbs**, AccelerateGDT lead partner
- 



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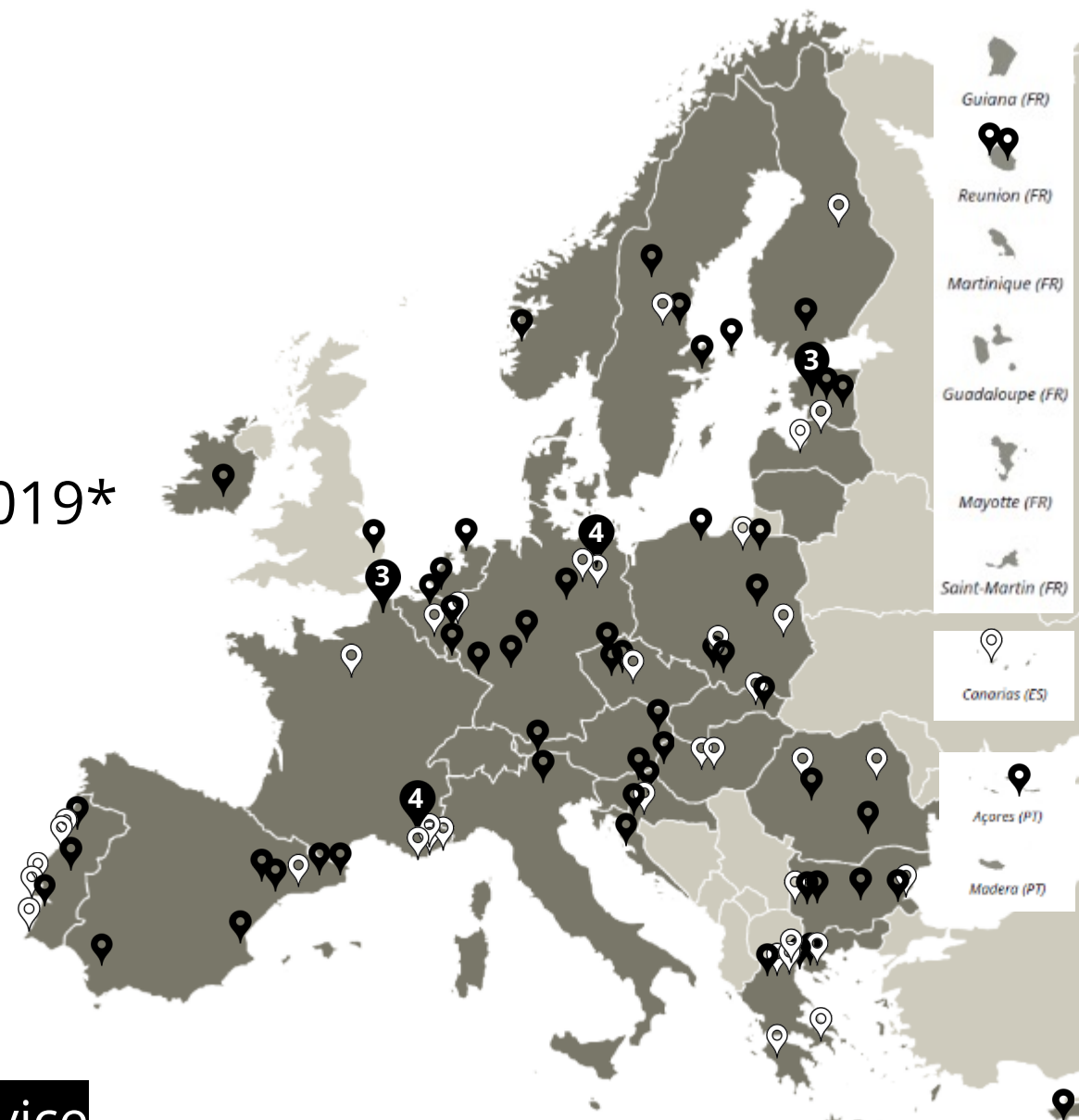
Peer learning **IN PRACTICE**

📍 **72 peer reviews** implemented since 2019*
10 peer reviews in the pipeline

📍 **44 matchmaking** sessions

Apply to benefit from expert support any time

<https://www.interregeurope.eu/get-policy-advice>



* Map as of 2023

What you can expect from the peer review



97%
satisfied
participants

- Inspiring ideas from **all participants** (win-win)
- A great opportunity for **increasing your own skills** and knowledge
- A possible important brick in the process of **shaping your policy**
- A truly interregional cooperation experience among peers, **potential for future collaborations**
- A committed Interreg Europe team dedicated to making these days **useful** for all

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<https://www.interregeurope.eu/policylearning>

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