

**Interreg  
Europe**



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# Cultural initiatives as levers for social cohesion

Erik Gløersen  
*Policy Expert - Social Europe  
Policy Learning Platform*

Mart Veliste  
*Policy Expert - Social Europe  
Policy Learning Platform*

**24 October 2023**

Webinar by the Interreg Europe Policy Learning Platform

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## Today's agenda

**Lars Ebert**, Director of Cultural Action Europe

*Cultural policies for social cohesion: CAE reference points*

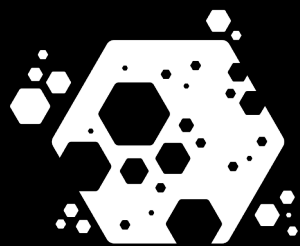
**Caroline Couret**, Director of the Creative Tourism Network

*Creative Tourism : the "virtuous software" for sustainable territories*

– **Cult-CreaTE project**

**Carlos Diogo Henriques**, Association for Development  
of the Superior Technical institute (ADIST)

*LX Factory best practices* – **CRE:HUB project**



POLICY LEARNING  
PLATFORM

# Two actions



## Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



## Policy Learning Platform

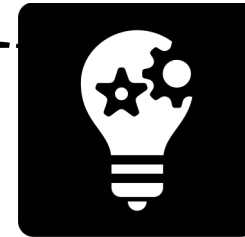
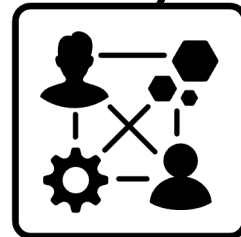
Further exploiting projects' achievements and opening up the programme benefits to all

# The Platform in a nutshell

Policy-learning opportunities through **access** to:

## People

Meet our community



## Knowledge

Find policy solutions



## Expertise

Get policy advice

# Online learning possibilities



## Relevant good practices

- [Bucium community is developing through cultural tourism](#) – Romania, RAMSAT project
- [The Culture Swap: community concierge](#) – Italy, RETRACE project
- [Murals for Communities](#) – Ireland, Local Flavours project

## Webinars - accessible also in replay



**Cultural and Creative Industries: Towards a more social Europe**

On 7 February 2023, the Policy Learning Platform hosted the second episode of the Cultural and Creative Industries series: Towards a more social Europe. Watch the recording and explore the key learnings.

10 February 2023 | By Platform



**Cultural and Creative Industries: Towards a green and digital Europe**

On 31 January 2023, the Policy Learning Platform hosted the first episode of Cultural and Creative Industries series. Watch the recording and explore the key learnings.

03 February 2023 | By Platform



**Digitalisation of heritage**

On 18 October 2022, the Interreg Europe Policy Learning Platform held an online webinar on digitalisation of heritage, the first episode from the

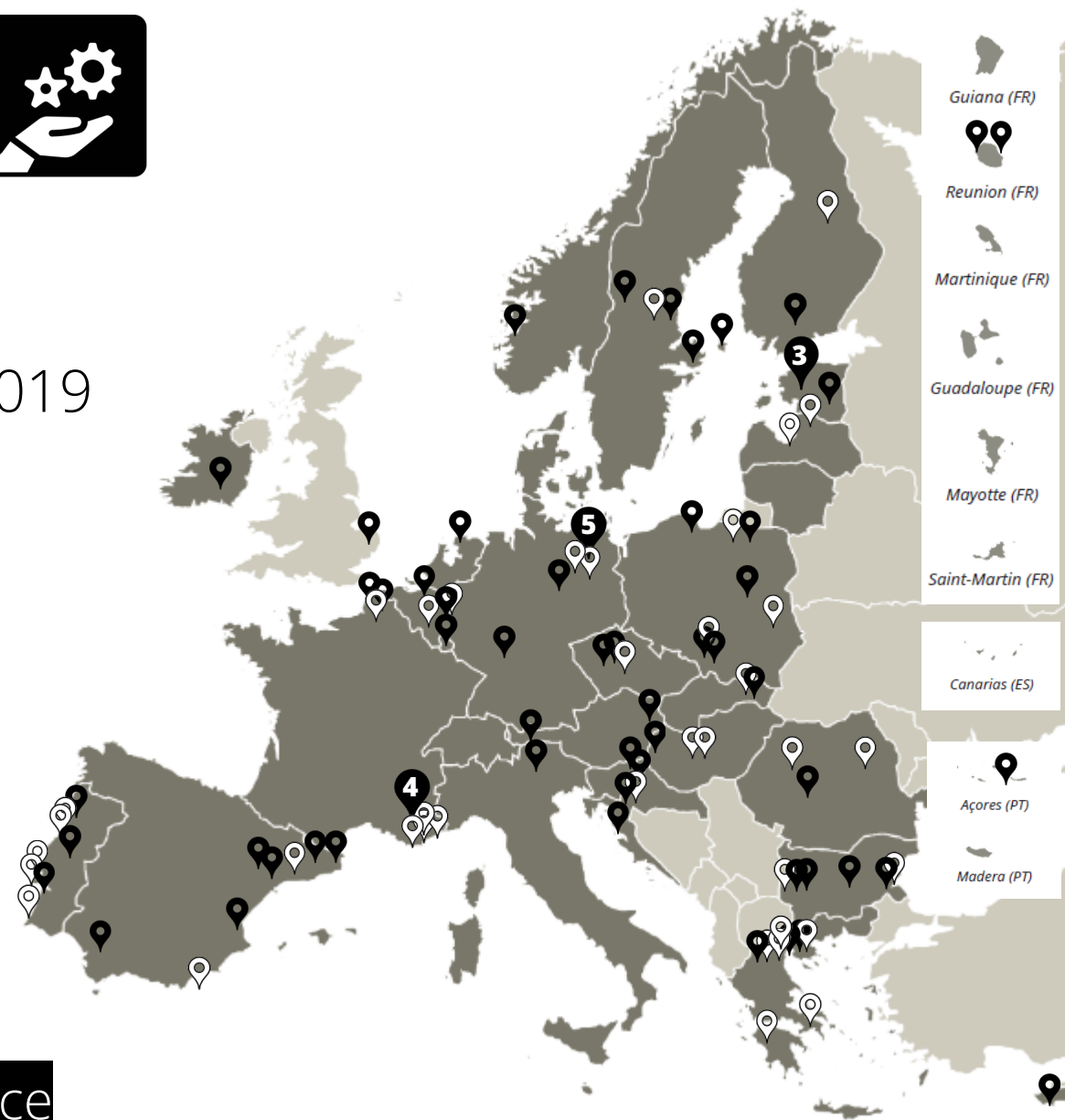
21 October 2022 | By Platform

# Peer learning in practice



📍 **60 peer reviews** implemented since 2019  
13 peer reviews in the pipeline

📍 **42 matchmaking** sessions



<https://www.interregeurope.eu/get-policy-advice>



# What you can expect from the peer review

- Inspiring ideas from **all participants** (win-win)
- A great opportunity for **increasing your own skills** and knowledge
- A possible important brick in the process of **shaping your policy**
- A truly interregional cooperation experience among peers, **potential for future collaborations**
- A committed Interreg Europe team dedicated to making these days **useful** for all





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<https://www.interregeurope.eu/policylearning>

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# Thank you!

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