

**Interreg  
Europe**



Co-funded by  
the European Union

# Entrepreneurial Universities: spinoffs and technology transfer

Marc Pattinson and Arnault Morisson

*Thematic Experts | Smarter Europe | Interreg Europe Policy Learning Platform*

14 March 2024



Follow us on social media:



# Entrepreneurial Universities: spinoffs and technology transfer

Interreg  
Europe



Co-funded by  
the European Union

# Welcome!



**Marc Pattinson**  
Thematic Expert –  
Smarter Europe  
Policy Learning Platform



**Arnault Morisson**  
Thematic Expert –  
Smarter Europe  
Policy Learning Platform



**Lotte van Meijel**  
Web and Community Expert  
Policy Learning Platform

# Entrepreneurial Universities: our speakers

## Latest policy insights on:

### Research valorisation



**Arno Meerman**

CEO of the University Industry Innovation  
Network, the Netherlands

### Setting up an innovation office



**Sébastien Hug**

Head Innovation Office  
at the University of Bern, Switzerland

### Spin-off programme



**Triinu Lööve**

University of Tartu spin-  
off program, Estonia  
(IMPROVE)

### Technology transfer offices (TTOs)



**Cristina Ruiz**

University of Zaragoza,  
Spain (VIADUCT)

# Sharing solutions for better regional policy

€  
**384m**  
PROGRAMME  
BUDGET

**6**  
TOPICS

**36**  
COUNTRIES  
INVOLVED

7 new countries!



SMART

GREEN

CONNECTED

SOCIAL

CITIZENS

GOVERNANCE



# Interreg Europe objective

To improve **regional development policy instruments**  
(including Investment for jobs and growth goal programmes)

**How?**

**Through exchange of experience, innovative approaches and capacity building (in relation to the identification & transfer of good practices)**

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

# Two actions



## Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



**Third call opening on 20 March and closing on 7 June 2024**



## Policy Learning Platform

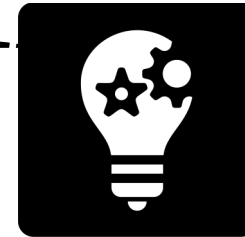
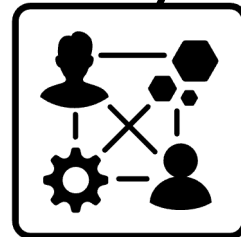
Further exploiting projects' achievements and opening up the programme benefits to all

# The Platform in a nutshell

Policy-learning opportunities through **access** to:

## People

Meet our community



## Knowledge

Find policy solutions



## Expertise

Get policy advice

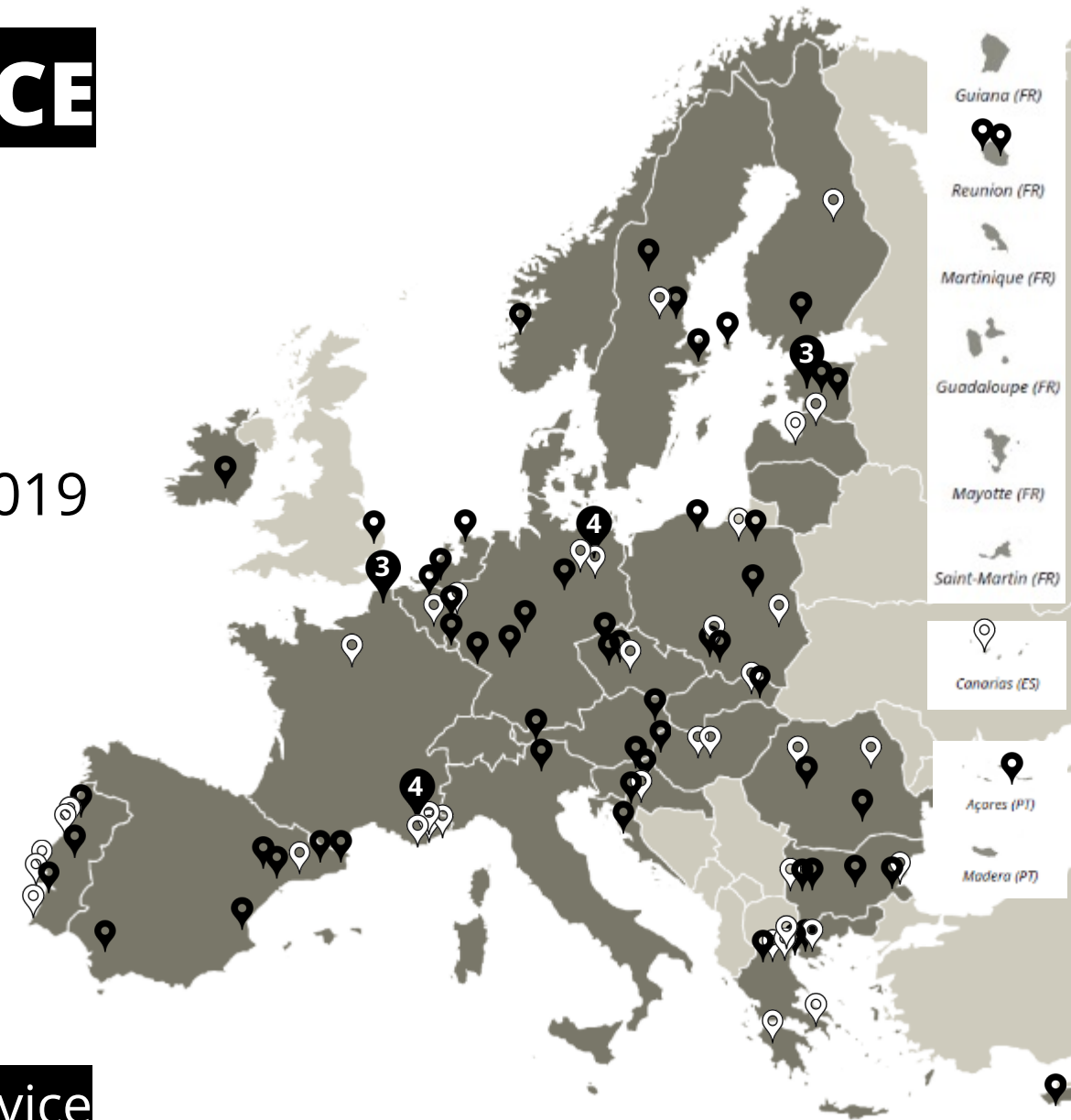
# Peer learning **IN PRACTICE**

📍 **72 peer reviews** implemented since 2019  
10 peer reviews in the pipeline

📍 **44 matchmaking** sessions

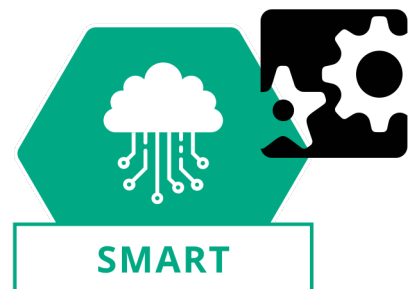
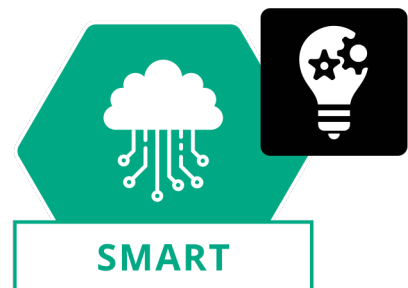
**Apply** to benefit from expert support any time

<https://www.interregeurope.eu/get-policy-advice>

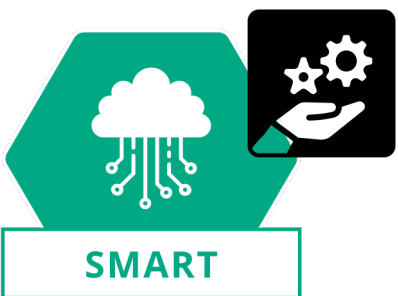




# The Policy Learning Platform can help



- University-Industry Collaboration
- Research Valorisation



Challenge-driven innovation to promote university-industry collaboration for the Autonomous Region of the Azores, Portugal



# Entrepreneurial universities

- **Universities** aim to develop **human capital** (education – the first mission) and **producing new knowledge** (research – the second mission).
- They are increasingly encouraged to embrace a '**third mission,**' which involves **actively engaging in regional development and contributing to society.**
- The **third mission** encompasses a diverse spectrum of actions, ranging from promoting **social equity and community development** to fostering **university-industry collaboration.**

# Towards the third mission of universities

University-industry collaboration	University-industry collaboration activities
<b>Education</b>	Curriculum co-design (e.g. employers involved in curricula design)
	Curriculum co-delivery (e.g. guest lectures)
	Mobility of students (e.g. student internships)
	Dual education programmes (e.g. part academic, part practical)
	Lifelong learning for people from business (e.g. executive education)
<b>Research</b>	Joint R&D (including joint funded research)
	Consulting to business (e.g. contract research)
	Mobility of staff (i.e. temporary mobility of academics to business)
<b>Valorisation</b>	Commercialisation of research results ( e.g. licensing/patenting)
	Academic entrepreneurship (e.g. spinoffs)
	Student entrepreneurship (e.g. startups, incubators)
<b>Management</b>	Governance (e.g. participation of academics on business boards)
	Shared resources (e.g. infrastructures, personnel, equipment)
	Industry support (e.g. endowments, sponsorship, and scholarships)

slido



**What university-industry collaboration activities do you promote in your region?**

ⓘ Start presenting to display the poll results on this slide.

**Interreg  
Europe**



Co-funded by  
the European Union

# Presentations!

Follow us on social media:



slido



**What initiative or good practice would most benefit the university(ies) in your region?**

① Start presenting to display the poll results on this slide.

**Interreg  
Europe**



Co-funded by  
the European Union

# Thank you!

Follow us on social media:

