

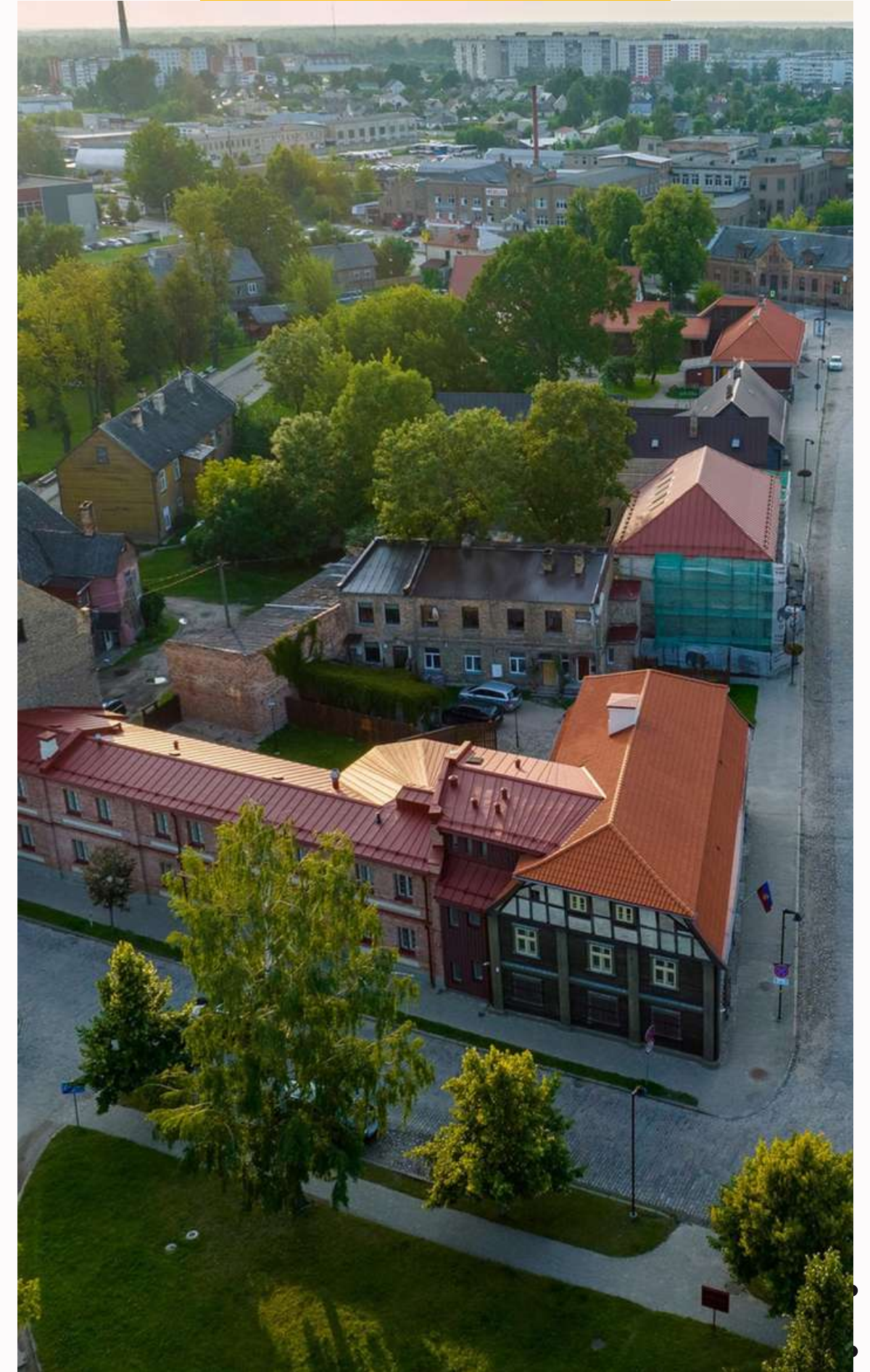
Synergies Between Traditional Cultural Operators and Cultural Creative Industries in **Oldtown Street Quarter, Jelgava**

EXPLORING THE FUSION OF CULTURAL HERITAGE AND URBAN PLANNING

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16.JAN 2024



Revitalization of Jelgava's Oldtown Street Quarter *

ERAF 5.5.1. SO "Preserve, protect and develop significant cultural and natural heritage and promote services related to it"

01

Restoration of **two (4) valuable buildings** - architectural monuments of National importance - and the polishing up of the adjacent territories.

02

Minimal intervention principles, which allowed to preserve the layers and historical textures of different times.

03

joint effort of professionals: historians and craftsmen, architects and builders, and tourism specialists.



Revitalization of Jelgava Old Town street quarter buildings



The revitalization of Jelgava Old Town quarter began with restoration of two architectural monuments of...

latvian.lv



Oldtown Street Quarter, Jelgava



1950



2023

Oldtown Street Quarter, Jelgava



Vecpilsētas 14

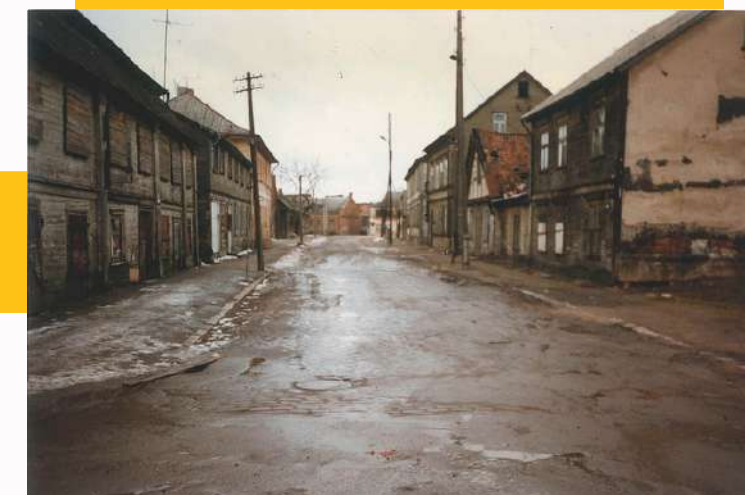


Vecpilsētas 2



Jāņa Asara 1

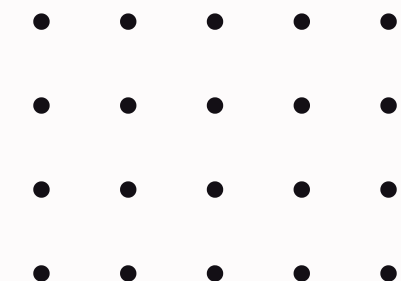
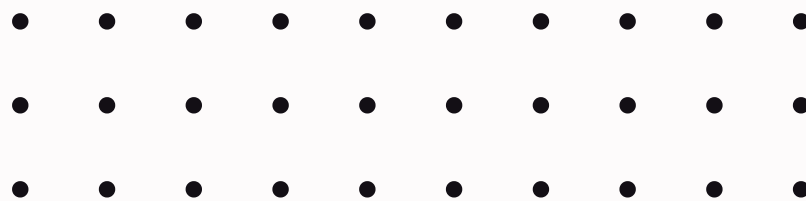
Oldtown Street Quarter, Jelgava



1950



2023



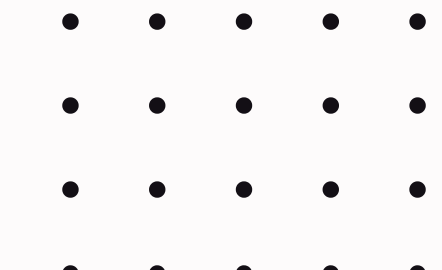
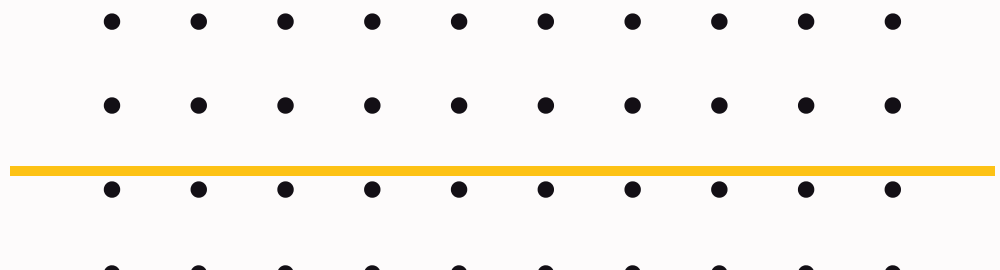
Oldtown Street Quarter, Jelgava

The House of
Latvian
traditions
and crafts



Weavers'
workshop

Clay pottery
workshop



Oldtown Street Quarter, Jelgava

The House of
Latvian
traditions
and crafts



Oldtown Street Quarter, Jelgava

Zemgale
(Samigalia)
Restauracion
Center

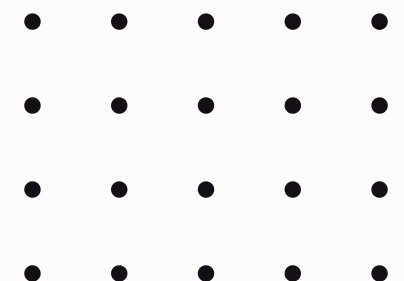
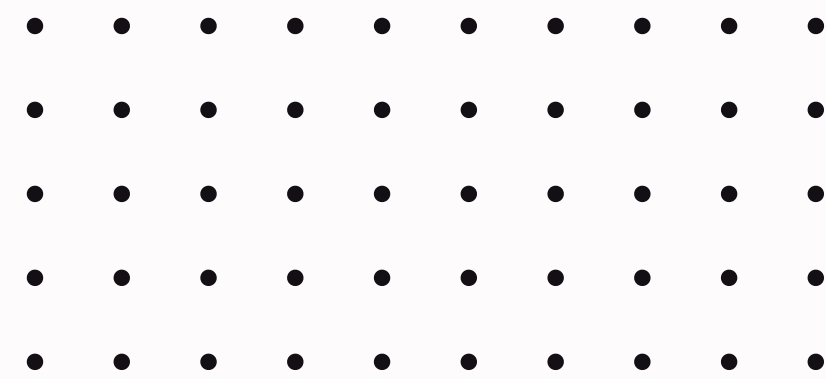


Textile

Metal

Ceramics

Glass

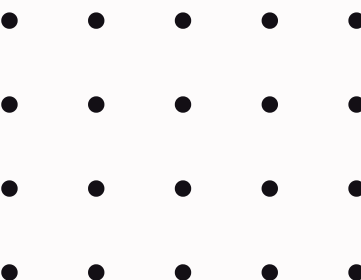
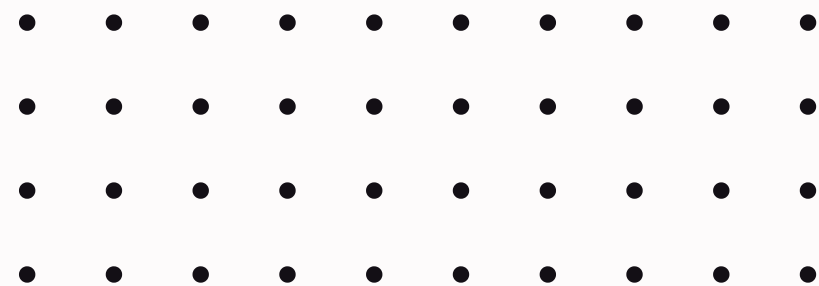


Oldtown Street Quarter, Jelgava

The
Oldtown
House



The
Exhibition
"House Tells a
Story"



Opportunities and collaboration

01

Preserving Latvian traditional culture, strengthening National patriotisms, consciousness and creativity through tradition-rooted events and activities

Explore and study Jelgava (Mitau) and Zemgale (Semigalie) cultural and historical heritage

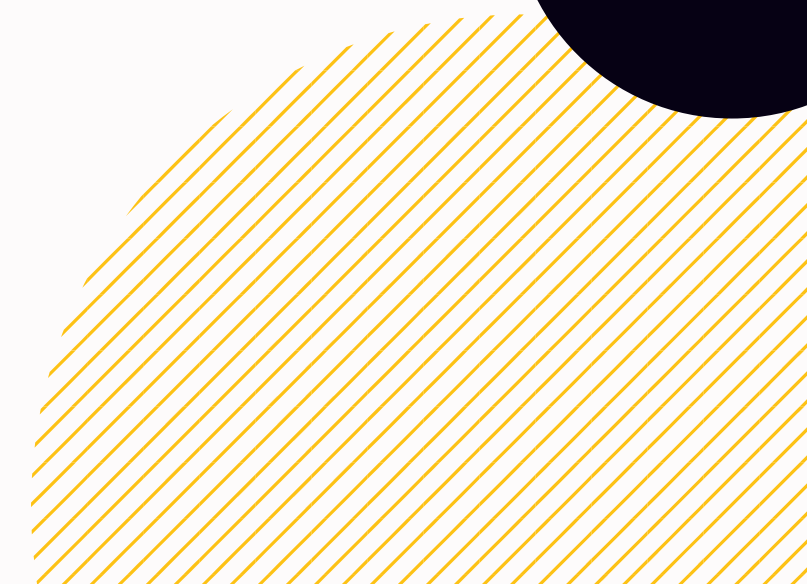
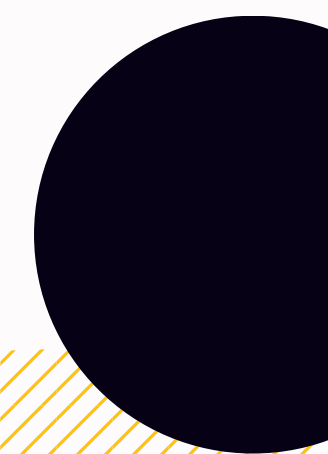
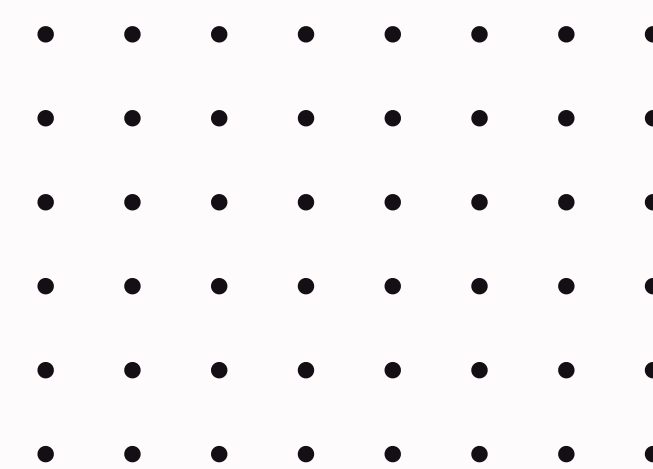
02

03

Learn various craft skills, collaborate and interact with trade masters during seasonal crafts markets and workshops

A place for Jelgava residents and city guests where to spend meaningful time, socialize, promotes collaboration and learn new (or forgotten) skills

04



THANK YOU

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