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# Flemish Green Deal on Shared Mobility

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Webinar: E-Mobility V – E-vehicle Sharing

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The **New Drive**  
Samen België schoner maken



# CONTEXT



## GREEN DEAL

- Diversity of partners
- exchange in knowledge & taking action
- exploring thematic difficulties & policy making

## GREEN DEAL SHARED MOBILITY

- GOAL = accelerating shared mobility (carpool, electric mobility, carsharing & bikesharing)
- 106 partners

□ European exchange and support through the e-MOPOLI project



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Vlaamse Vereniging voor Ruimte en Planning...



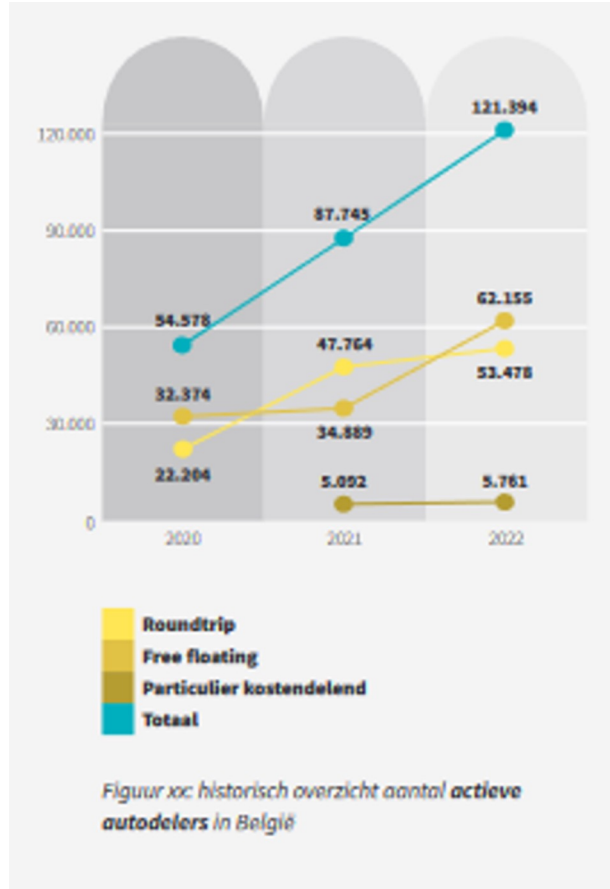
GREEN DEAL  
GEDEELDE  
MOBILITEIT



IGEMO  
WONEN | WERKEN | LEVEN



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POLICY

COMMUNITY

# ELECTRIC SHARED MOBILITY



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- **GOALS?**
  - electric shared cars x 5
  - regular offer on electric bike sharing
- **WHY?**
  - engagement of participants for electrification (climate goals)
  - Need for guidelines regarding electrification

# ELECTRIC SHARED MOBILITY

## • PARTNERS

- Department Mobility and Public Works
- Department Environment
- Providers e-carsharing & Autodelen.net
- Umbrella organisations (local governments, climate, ...)
- Local governments
- Universities & research entities





© Partago & Zuidtrant start V2G-opportur for shared cars



© SOLVA & Autodelen.net organise and communicate about electric carsharing in South Est Flanders



© Colruyt provides electric bikes for employees



© cities promoting charging infrastructure for shared cars



© Project 'Testrijders' lets people try out electric cars



© Bornem = first Flemish city with electric shared bikes







# WORKING GROUP

- Discussion of practices
- Discussion of thresholds

⇒ **Important channel to Flemish government** for policy recommendations and incentives

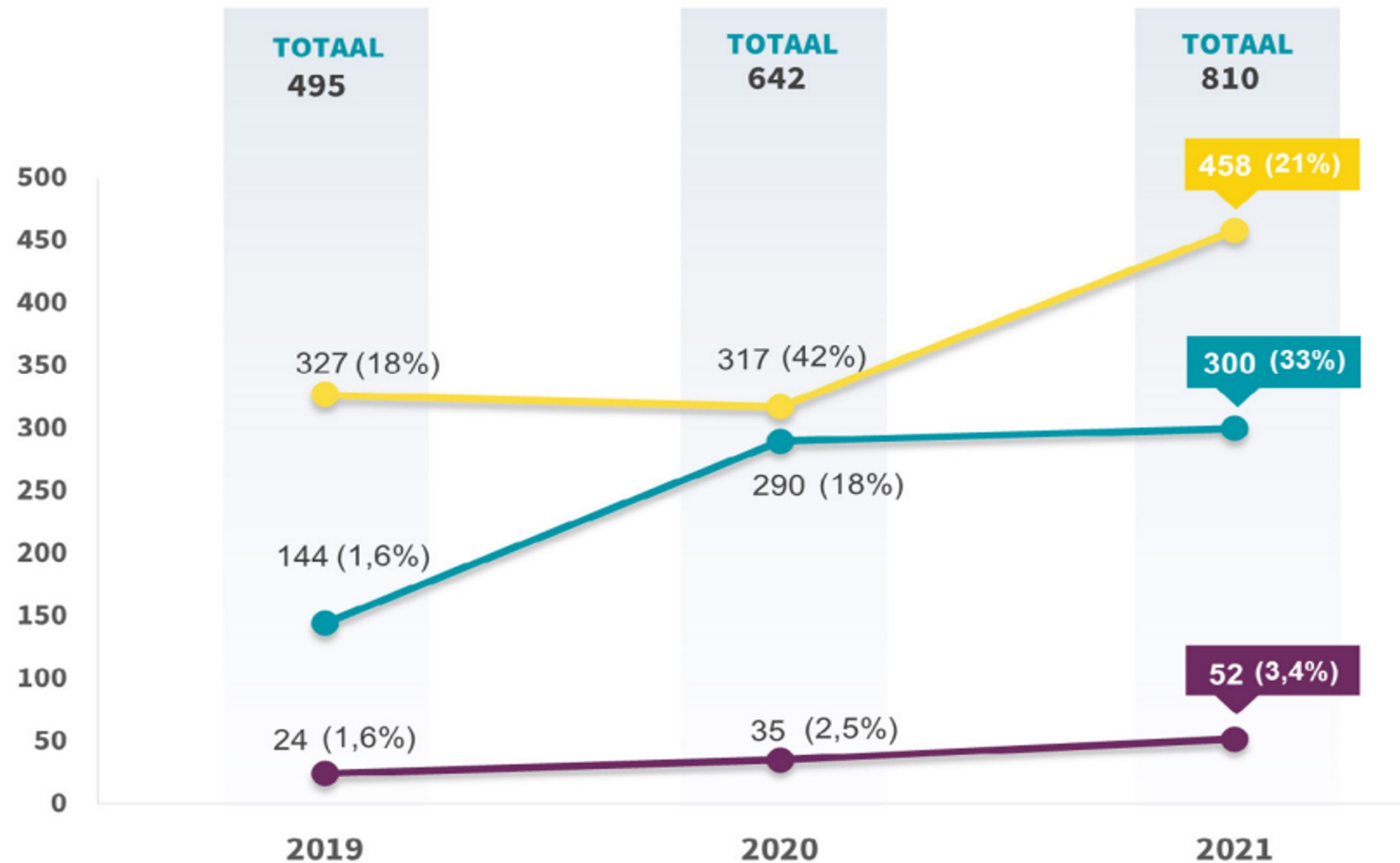
# INCENTIVES IN FLANDERS

- **Zero emission subsidies** for car sharing providers
- **Concession for charging infrastructure** with specific attention to carsharing
- **regional and local support** in smaller villages

- Aantal (en aandeel) elektrische wagens binnen vloot particulier kostendelende deelwagens
- Aantal (en aandeel) elektrische wagens binnen vloot roundtrip deelwagens
- Aantal (en aandeel) elektrische wagens binnen vloot free floating deelwagens

## RESULTS?

## INCREASE IN # E-SHARED CARS





# SHARED E-CAR USERS

- Easiest way to **try out e-driving**
- **Affordable** way to drive e-cars
- Contributing to **climate goals**
- **Subsidies** are very important to accelerate e-vehicle sharing

# SOME BOTTLENECKS

Car sharers can't charge privately

(= pressure on charging stations)

Rotational tariffs?

Car sharing = electric?

# WE NEED

**Cheaper tariffs** for car sharers on public domain

**Better regulation** for parking offenders

A **solution that fits the needs** for car sharing better

**Not to be stricter for car sharing** than for private cars

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# Thank you!

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